

Measuring The Impact of Training on your Business

The Employer Skills Survey 2015, produced by the UK Commission for Employment and Skills, highlighted that one of the main reasons companies were reluctant to provide training to their employees was that they were unable to directly relate the effect of training to the success and profitability of their organisation. This workshop will show you how to effectively measure the impact of training ensuring that you obtain a real Return On Investment.



Do I need any experience?

No, the workshop will take you through the basic understanding of Kirkpatrick's Four Levels of Evaluation and show how this established system can be adapted to your individual requirements.

What if I can't fit it in?

The Northbrook team understand how hectic life can be sometimes; it's for this reason that we're happy to customise this workshop for individual employers and ensure flexible delivery, either on your premises or at our Centre for Leadership based at our Broadwater campus.

What will I gain from this workshop?

This short workshop will take you through a structured approach enabling you to establish clear Impact Measurement goals prior to training taking place and to effectively and accurately measure the results post training.

How do I enrol or get further information?

For group rates from £40 per person, or enrolment, please contact the Northbrook Commercial Services team on:

☎ (01903) 273 114

✉ business.solutions@nbcol.ac.uk

🌐 www.northbrook.ac.uk/BusinessSolutions

📍 Northbrook Commercial Services, Broadwater Road, Worthing, West Sussex, BN14 8HJ

What will I learn on this workshop?

By the end of the three hours you will be able to set realistic targets for training outcomes linked to your business goals and to develop effective tools for measuring the impact of training on your business.

These measures will directly affect:

- > Increased production
- > Improved quality
- > Increased sales
- > Fewer customer complaints
- > Improved morale
- > Reduction of costs/wastage

What are the specific details?

Price £85.00 per person

Duration Three hours

For further information on other workshops, please visit our website:

www.northbrook.ac.uk/BusinessSolutions