

Transformational Leadership

The importance of excellent management and inspirational leadership can never be underestimated. Good leadership is essential for improving staff morale which in turn leads to greater efficiency, and enhanced customer service.

This workshop is suitable for you if you are new to, or already in management. You will evaluate your own leadership style and be introduced to the principles of effective and transformational leadership. You will gain the tools and skills necessary to develop your leadership skills and style, and apply this new learning in your workplace.



Do I need any experience?

No. Our trainers have designed the workshop to give you all the information and training you need to develop your skills.

What if I can't fit it in?

The Northbrook team understand how hectic life can be sometimes; it's for this reason that we're happy to customise this workshop for individual employers and ensure flexible delivery, either on your premises or at our Centre for Leadership based at our Broadwater campus.

What will I gain from this workshop?

Upon completion of this workshop you will receive a Northbrook College Certificate of Attendance and easy to follow hand-outs.

What will I learn on this workshop?

This workshop will cover:

- > Leadership myths
- > Leadership styles, traits, and behaviours
- > Charisma (the good and the dark side)
- > Adaptive leadership
- > Leadership v management
- > Transactional v transformational leadership
- > Resistance to change
- > Phases of transformation
- > Motivation and reward

What are the specific details?

Price £175.00 per person
Duration One day

For further information on other workshops, please visit our website:

www.northbrook.ac.uk/BusinessSolutions

How do I enrol or get further information?

For group rates from £75 per person, or enrolment, please contact the Northbrook Commercial Services team on:

☎ (01903) 273 114

✉ business.solutions@nbcol.ac.uk

🌐 www.northbrook.ac.uk/BusinessSolutions

📍 Northbrook Commercial Services, Broadwater Road, Worthing, West Sussex, BN14 8HJ